



# Kathir College of Arts and Science

(Affiliated to Bharathiar University)

“Wisdom Tree”, Neelambur, Coimbatore – 641 062.

## INSTITUTION’S INNOVATION COUNCIL

### ACADEMIC YEAR 2020 – 2021

S. No	DATE	EVENT	TOPIC	RESOURCE PERSON
1	27.04.2021	SDP	Mentorship Session for Student Entrepreneurs	M/S Akshaya Krishnamoorthi Founder Ulliyn Uruvam Trust CEO Surukupai Organics Brand Ambassdor of POTAN Super Foods
2	01.06.2021	SDP	Interactive Session with Successful Entrepreneur	Mr. Jawagar Subramaniam, Founder, Meipporul Agronomicks Pvt Ltd Ms.Swarnapraba Vengataraman, Director, Aram Organic Stores
3	03.06.2021	SDP	Successful Start-up Founder	Hasini Lakshminarayanan, Founder The First Step, Freelance Writer, The Hindu in School
4	03.06.2021	SDP	How to Plan for Start-ups and Legal and Ethical Steps	Mr. Prabhu Gandhikumar ,Founder and CEO TABP Snacks and Beverages



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5	03.06.2021	SDP	Intellectual Property Rights for Start-ups	Dr.Y. Thiagarajan, Member IEI,IFERP,IEEE,ISTE R and D Head, Associate Professor, Christ College of Engineering and Technology, Pondicherry
6	03.06.2021	SDP	Session on Business Model Canvas	A.Mohammed Hussain Co-Founder Gen Zee Management Consulting Salem
7	05.06.2021	SDP	Workshop on IP Management for Start-up	C.S. Shital Barnwal, Company Secretary VS IPR and Legal Advisors Mumbai. M/S Atiqa Hussain IPR Attorney VS IPR and Legal Advisors, Mumbai
8	05.06.2021	SDP	Product Fit for Market	Karthick Raja. C Founder and CEO Time 2 Chess Chennai
9	06.06.2021	SDP	Anatomy of a Successful Entrepreneur	Pavithra Rajendran Founder Lime Art India Ltd
10	10.06.2021	SDP	Process Design and Development – Prototyping	Mr. Santhosh Muruganantham Co-Founder and Managing Director Kolapasi Chain of Restaurants
11	14.06.2021	SDP	Lean Start-up and Minimum Viable Product	Swarajit Alakenanda Founder Fix Your Gadgets



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12	14.06.2021	SDP	Incubation Opportunities for Students and Faculties	Mr.Gautham Palanisamy CEO Periyar University Business Incubation Confederation (EDII-TN) Salem Tamilnadu
13	15.06.2021	SDP	A Session on Building Innovation	Aneesh Founder and Creative Head Lime Lush
14	21.8.2021-24.08.2021	SDP	World Entrepreneurs day Expert Session on Innovation and Entrepreneurship	1. Dr. Uma Rani Purusothaman Mahatma Gandhi National Council of Rural Education Ministry of Education Government of India 2. Ms Shrinidhi Umanathan Founder and CEO RE-TAILORS Designing Company Proprietor Maquillage Parlors 3. Mr. Mayokun Adeoti CEO Standard Business Operating Systems(SBOS) Regional Coordinator Young African leaders Initiative(YALE) Nigeria 4. Mr. Juan Ignacio Luque Sandoval CEO Real Home Network Partner Crowdland



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				Agency Russia 5. Ms. Parvathy Nagarajan Herbalist Sustainable Livelihood Institute Auroville Pondicherry
15	31.08.2021	SDP	Session on Accelerators Opportunities for Students and Faculties Early Stage Entrepreneurs	Dr. P. Uma Maheswari Incubation Manager ABLEST Technology Business Incubator SASTRA University Thanjavur
16	05.10.2021	SDP	Entrepreneurship DNA For Modern Economy	Mohan Kumar. R Founder of Tea Pot
17	02.12.2021	Awareness Programme	National Pollution Control Day Awareness programme on Pollution and Citizen’s Responsibility	MJF. Lion Advocate Madhivanan MA, BL Coimbatore
18	04.12.2021	Field Visit	Exposure and Field Visit for Problem Identification Venue : Warrsha Imports and Exports Tirupur	-
19	14.12.2021	Celebration	National Energy Conservation Day	-
20	18.12.2021	SDP	Process of Innovation Development and Technology Readiness Level(TRL) and Commercialization of Lab technologies and Tech Transfer	Mr. J. Karthik Senior Software Engineer Advanced DGE Health care Solutions Ltd Bangalore



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21	23.12.2021	SDP	A Special talk on How to be a Successful Entrepreneur?	Ms. S. Lakshmi priya SRP Enterprises DST NIDHI EIR Fellow Government of India Funding Peelamedu Coimbatore
22	24.12.2021	SDP	Workshop on Design Thinking, Critical thinking and Innovative Design	Mr. T. Thiruppathi Assistant Professor Department of English St. Joseph Engineering College Chennai
23	28.12.2021	SDP	Session on Achieving Problem Solution Fit and Product market Fit	Rtn. M D J. Venkatesh Managing Director Fancy Kniits
24	30.12.2021	SDP	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	Mrs Sri Srudhi Founder Loman Hair Care Founder Profyl Lab Young Entrepreneur and Motivational Speaker